

**THE SIP GRILL CHILL SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. NO ALCOHOLIC BEVERAGES ARE INCLUDED IN ANY PRIZE.

OPEN ONLY TO ELIGIBLE LEGAL U.S. RESIDENTS OF THE FIFTY (50) UNITED STATES (EXCLUDING MAINE AND UTAH) AND THE DISTRICT OF COLUMBIA WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

VOID IN MAINE, UTAH, PUERTO RICO, ALL OTHER UNITED STATES TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The Sip Grill Chill Sweepstakes (the "Sweepstakes") is sponsored by Treasury Wine Estates Americas Company ("Sponsor"), 555 Gateway Drive, Napa, CA 94558 and is administered by US Sweepstakes & Fulfillment Company ("Sweepstakes Administrator"), 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

By participating in the Sweepstakes, each entrant ("Entrant") unconditionally accepts and agrees to comply with, and abide by, these Official Rules and the decisions of the Sponsor and Sweepstakes Administrator, which shall be final and binding in all respects.

- 1. SWEEPSTAKES ENTRY PERIOD:** The Sweepstakes begins at 12:00:01 AM Pacific Time ("PT") on Saturday, July 1, 2023 and ends at 11:59:59 PM PT on Monday, September 4, 2023 (the "Sweepstakes Period"). Sponsor's computer is the official timekeeping device for this Sweepstakes.
- 2. ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States (excluding Maine and Utah) and the District of Columbia, who are age 21 or older at the time of entry. Void in Maine, Utah, Puerto Rico, Guam, the U.S. Virgin Islands, all other US Territories and Possessions, outside of the U.S., and wherever else prohibited by law. Employees, shareholders, directors, officers, members, successors and agents of the Sponsor, Sweepstakes Administrator (collectively, the "Sweepstakes Entities"), along with licensed alcohol wholesalers, manufacturers, distributors and retailers, their employees and immediate family members (e.g. spouse, parent, child and their respective spouses and the "steps" of each, all lineal descendants, including those by adoption, regardless of where they reside) and their parent and affiliate companies, respective subsidiaries, affiliates, advertising and promotion agencies, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.
- 3. PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:**

Level One Prize Pool: Fifty (50) Level One Prize Pool winners (each, a "Level One Prize Winner") will each receive one (1) \$50 pre-paid bank gift card (each, a "Level One Prize"). **The ARV of each Level One Prize is \$50.** There is a limit of one (1) Level One Prize per person.

Pre-paid bank gift cards will not be replaced if lost or stolen and are subject to the issuing company's terms and conditions, including expiration dates. The total ARV of all Level One Prize Pool prizes available to be won is \$2,500.

Level Two Prize Pool: Fifteen (15) Level Two Prize Pool winners (each, a "Level Two Prize Winner") will each receive a prize package (each, a "Level Two Prize") to include:

- One (1) Portable Grill;
- One (1) BBQ Tool Set;
- One (1) Cooler Bag.

The ARV of each Level Two Prize is \$245. There is a limit of one (1) Level Two Prize per person. The total ARV of all Level Two Prize Pool prizes available to be won is \$3,675.

The total ARV of all prizes available to be won is \$6,175. No Alcoholic Beverages are included in any prize. Odds of winning will depend upon the total number of eligible Entries received per Prize Pool.

Prizes are not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Winners are responsible for all federal, state, local and income taxes associated with winning any prize. Any other incidental expenses on prize not specified herein are the winner's sole responsibility. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prizes being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

4. HOW TO ENTER:

Level One Prize Pool Entry. There is one (1) way to enter for a chance to win a Level One Prize. During the Sweepstakes Period, visit 19crimes.com/sipgrillchill (the "Sweepstakes Website"), follow all entry instructions to complete the required fields within the entry form (the "Registration Form") and submit to receive one (1) Level One Prize Pool Entry (the "Level One Prize Pool Entry"). Level One Prize Pool Entries must be received between 12:00:01 AM PT on Saturday, July 1, 2023 and 11:59:59 PM PT on Monday, September 4, 2023.

Level Two Prize Pool Entry. There are two (2) ways to enter for a chance to win a Level Two Prize. All methods of Level Two Prize Pool Entry have an equal chance of winning.

- a. **Purchase Entry.** Level Two Prize Pool Entries submitted via this method of entry, must be received between 12:00:01 AM PT on Saturday, July 1, 2023 and 11:59:59 PM PT on Monday, September 4, 2023. During the Sweepstakes Period, an eligible Entrant who is not a California resident may enter by completing the following steps:
 - **Step One:** Purchase any bottle of 19 Crimes wine at any store ("Qualifying Purchase") during the Sweepstakes Period.

- **Step Two:** Collect your original, itemized, store-identified purchase receipt dated between 7/1/23 and 9/4/23 and underline, circle or otherwise highlight the Qualifying Purchase on the receipt (the "Receipt"). Keep your Receipt. Sponsor reserves the right to require a participant to provide original Receipt for verification purposes upon request.
- **Step Three:** Take a photo of the Receipt (the "Receipt Photo"). The Receipt Photo must clearly show store where purchased, purchase date and the Qualifying Purchase purchased. Receipt Photo must be in .jpg or .png format and should be no larger than 5 megabytes (5MB).
- **Step Four:** Visit the Sweepstakes Website, complete the Registration Form, upload the Receipt Photo and submit to receive one (1) Level Two Prize Pool Entry (the "Level Two Prize Pool Entry"). By submitting the completed Registration Form, Entrant will also receive one (1) Level One Prize Pool Entry. Submitted Receipt must be unique and there is a limit of one (1) Level Two Prize Pool Entry per unique Receipt, regardless of the number of Qualifying Purchases indicated on the Receipt. Attempts to gain a Level Two Prize Pool Entry by submitting a Receipt that has already been submitted to the Sweepstakes will be disqualified. Only valid Receipts and valid Receipt Photos will be accepted and are subject to verification and will not be returned. Mechanical reproductions, altered receipts or unreadable receipts will not be accepted. Receipts submitted in excess of the limits set forth herein will not be accepted.

IMPORTANT: Attention California Residents: An Entrant who is a resident of California may not enter the Sweepstakes by making a Qualifying Purchase and uploading a receipt at the Sweepstakes Website. If a resident of California uploads a receipt at the Sweepstakes Website, he/she will not receive an entry. **A resident of California may instead take a photo of a Qualifying Purchase product (the "Product Photo"), visit the Sweepstakes Website, complete the Registration Form and upload the Product Photo to receive one (1) Level Two Prize Pool Entry.** By submitting the completed Registration Form, Entrant will also receive one (1) Level One Prize Pool Entry. Each Product Photo must be unique and there is a limit of one (1) Level Two Prize Pool Entry per unique Product Photo.

- b. **Free, Alternate Method of Entry ("AMOE") / Mail-in Entry.** Level Two Prize Pool Entries submitted via this method of entry, must be mailed separately and must be postmarked between Saturday, July 1, 2023 and Tuesday, September 5, 2023, and received by Tuesday, September 12, 2023. To enter for a chance to win a Level Two Prize without purchase, mail a postcard, including your name, complete address, email address and phone number to the following address to receive one (1) Level Two Prize Pool Entry: The Sip Grill Chill Sweepstakes, PO Box 776, Social Circle, GA 30025-776. Photocopied, illegible, or mechanically reproduced mailed entries are not eligible. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries.

Regardless of the method of entry, there is a limit of one (1) Level One Prize Pool Entry and one (1) Level Two Prize Pool Entry per person per day. All entries become the property of the Sponsor and will not be acknowledged or returned.

Level One Prize Pool Entry and Level Two Prize Pool Entry are collectively referred to herein as "Entry" or "Entries". Any attempt by an Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins, and/or any other methods, including, but not limited to, Entries generated by script, macro or other automated devices will void that Entrant's Entries and that Entrant may be disqualified from the Sweepstakes. Multiple participants are not permitted to share the same email address. Incomplete entries will not be accepted and are void. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder of an e-mail address means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry.

5. **SELECTION OF WINNERS:** Random drawings will be conducted on or about **Wednesday, September 13, 2023**, by the Sweepstakes Administrator, an independent representative of the Sponsor, whose decisions are final. The potential Level One Prize Winners will be selected in a random drawing from among all eligible Level One Prize Pool Entries received. The potential Level Two Prize Winners will be selected in a random drawing from among all the eligible Level Two Prize Pool Entries received.
6. **WINNER NOTIFICATION & VERIFICATION:** Potential winners will be notified by the Sweepstakes Administrator via email and/or phone and will be required to confirm their date of birth and shipping address (No P.O. Boxes) within three (3) days of notification. Noncompliance will result in disqualification and an alternate winner may be selected.

Prizes will be awarded within six (6) to eight (8) weeks after all winners are verified. If a prize notification or prize is returned as undeliverable, or if a winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

7. **LIMITATION OF LIABILITY:** By participating in this Sweepstakes, Entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, fulfillment and marketing agencies, website providers and each their respective officers, directors, shareholders, stockholders, employees, members, successors, representatives, designees, agents and assigns ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail notifications, electronic messages, or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic, or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, programming, printing, typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such

information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction, or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to Entrant or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a Prize; or (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Released Parties are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes -related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, theft, delay, destruction, negligence or willful misconduct in connection with the Prize (or any component thereof); (d) any change in the Prize (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; or (g) the negligence or willful misconduct by Entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify, or suspend the Sweepstakes and/or proceed with the Sweepstakes including the selection of the winners in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more Prizes be awarded than are stated in these Official Rules. If for any reason, including but not limited to an administrative, printing, production, computer, typographical, mechanical, or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, more winners stated on any Sweepstakes related materials, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prizes will be awarded in a random drawing from among all verified Prize claims received.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Prizes, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO

CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

8. **DISPUTES:** Any dispute, claim or controversy arising out of or relating to this promotion, shall be resolved by arbitration in San Francisco, CA before one arbitrator. The arbitration shall be administered by JAMS pursuant to its comprehensive arbitration rules ("JAMS rules"). The JAMS rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in California. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential or incidental damages or have damages multiplied or otherwise increased, including attorneys' fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief. Entrants agree that the rights and obligations of any Entrant and/or promotion entities and/or any other party shall be resolved individually, without resort to any form of class action. Any demand for arbitration must be filed within one year of the time the cause of action occurred, or the cause of action shall be forever barred.

9. **PRIVACY POLICY:** Any personally identifiable information collected during a Entrant's participation in the Sweepstakes will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents, and marketers for the sole purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules, in accordance with Sponsor's Privacy Policy as stated at: <https://www.tweglobal.com/privacy>.

10. **PUBLICITY RIGHTS:** By participating in the Sweepstakes, and/or accepting a Prize, each Entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, photos, picture, portrait, likeness, voice, and/or statements regarding the Sweepstakes and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

11. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor and Sweepstakes Administrator reserve the right to disqualify any Entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. If it is discovered that an Entrant has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that Entrant's entries will be declared null and void and that Entrant will not be awarded any Prize that he/she might have been otherwise entitled to receive. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the Entrant utilizing the same. Entrant and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Sweepstakes Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address or social media handle, as applicable, submitted with such entry. "Authorized account holder" is defined as the natural person who is (1) assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address or (2) assigned to an account by a social media platform. Each Entrant may be required to show proof of being an authorized account holder. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. No Entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see 19crimes.com/sipgrillchill or send a self-addressed, stamped envelope by September 13, 2023, to: **The Sip Grill Chill Sweepstakes Official Rules Request**, PO Box 654, Social Circle, GA 30025-654.

13. WINNER CONFIRMATION REQUEST: For a written confirmation of the winners (available after September 13, 2023) send a stamped, self-addressed envelope (no later October 13, 2023) to: **The Sip Grill Chill Sweepstakes** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-654.

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